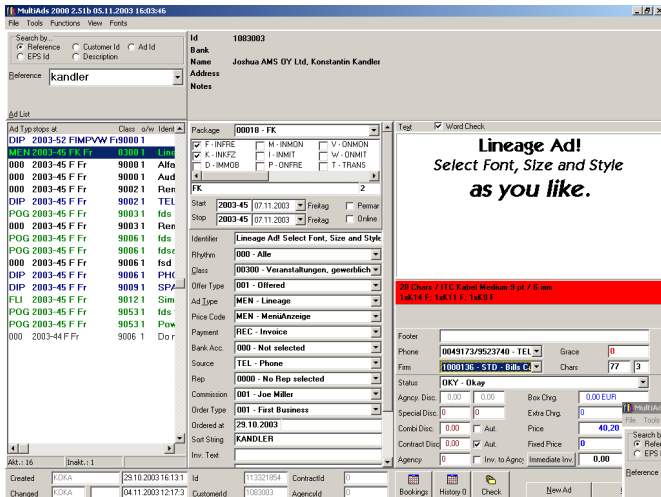




Joshua Multiads2000 product information sheet, October 2003.

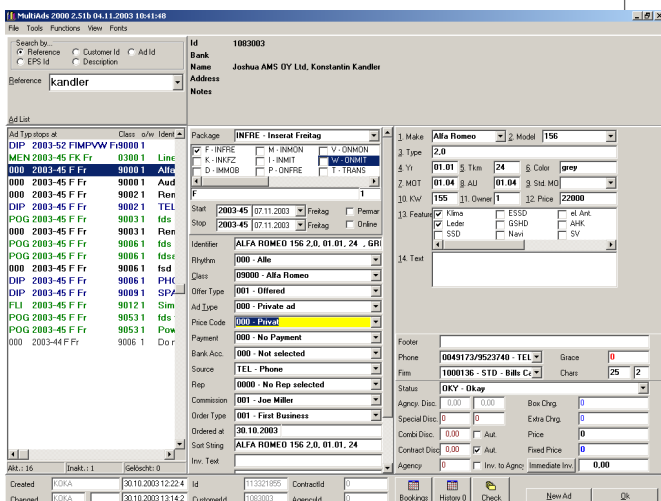
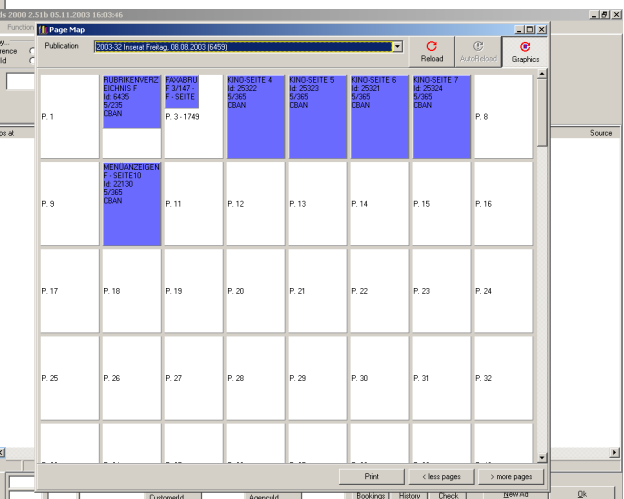
# Multiads2000

## The complete ad management tool!



- Fully integrated ad management solution. Low TCO.
- Supports multi-edition and multi-location publishers.
- Supports Linux and Microsoft Windows server platforms.
- Supports Teleworking & call center management.
- Highly robust and fast database engine suitable for on-line integration.
- Integrated with Microsoft Outlook, Word & Excel.

- Integrates with your preferred Page Layout system.
- Integrates with your preferred Accounting system.
- Integrates bi-directionally with on-line systems (Web, email, SMS).



- Integrated CRM (Customer Relationship Management) tools.
- Highly flexible user interface with many configurable security levels.
- Parameter driven system means high flexibility. Features structured data entry.
- Zero downtime due to application of replication technology.
- Zero pre-production preparation time.

where IT's at...